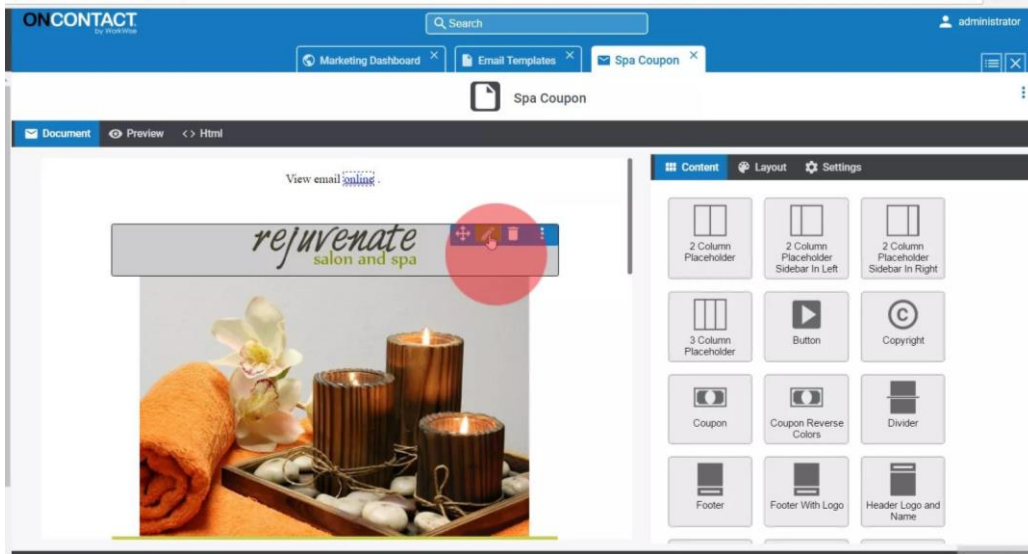
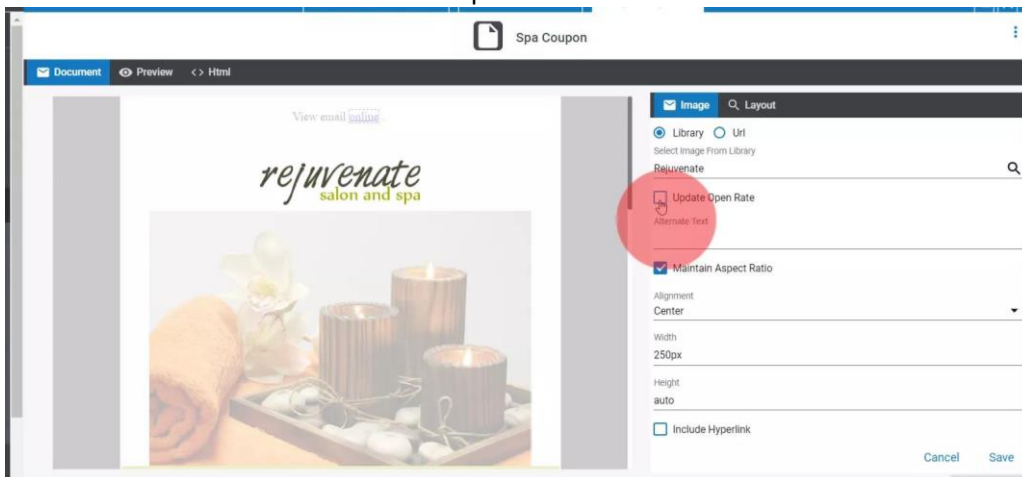


TRACKING OPENS AND CLICK THRU

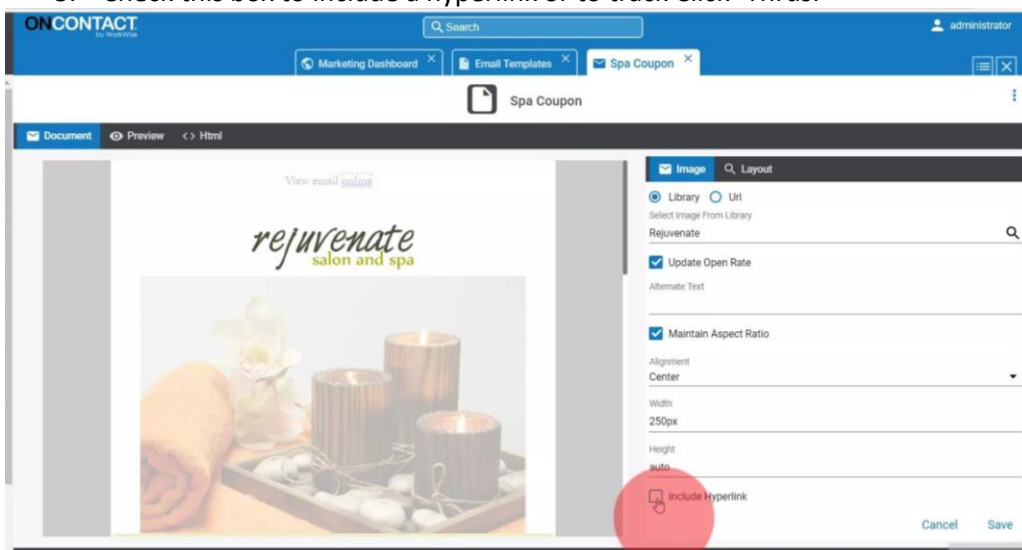
1. Select the image you want to edit, and click the Edit icon.



2. Check this box to track email Opens.

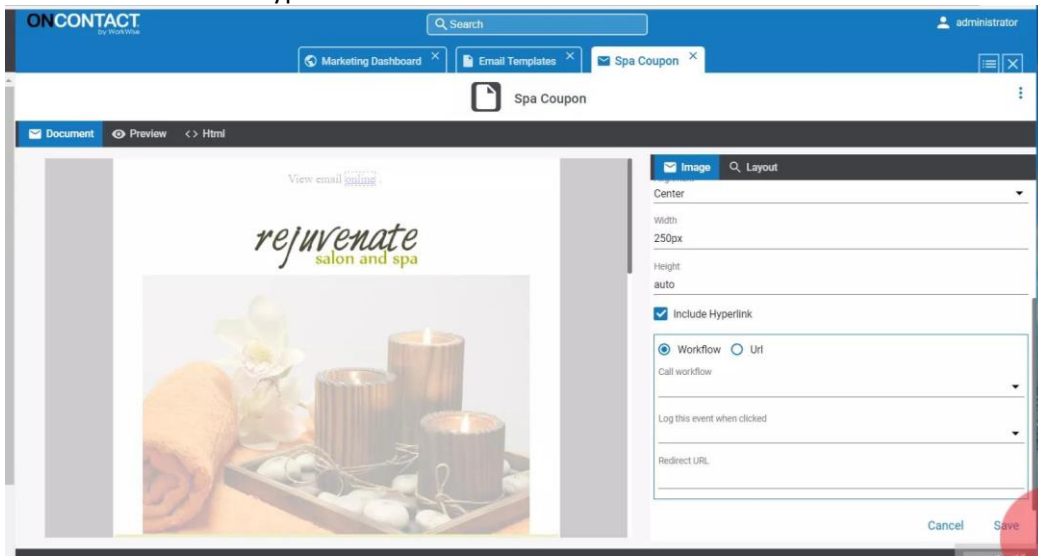


3. Check this box to include a hyperlink or to track Click -Thrus.

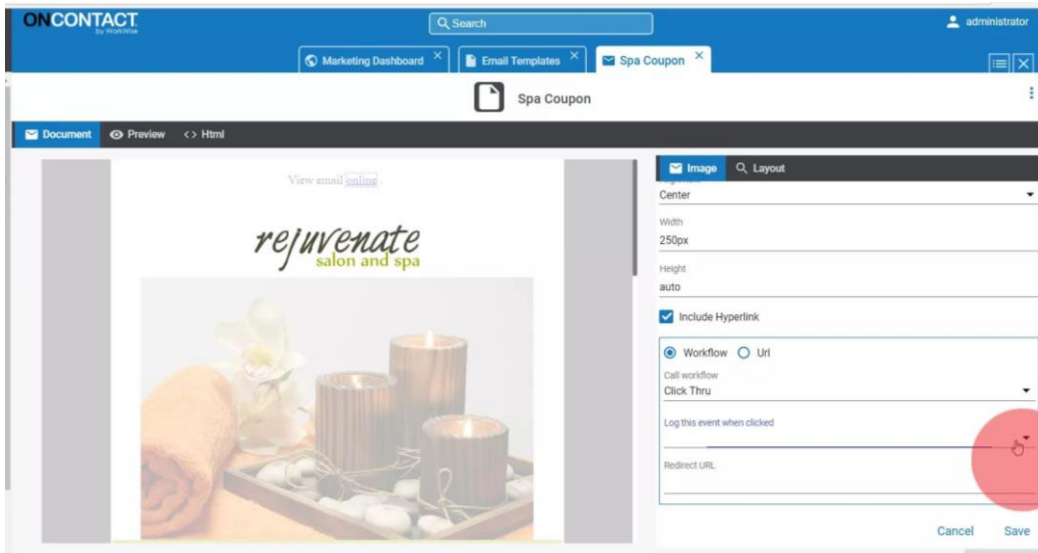


TRACKING OPENS AND CLICK THRU

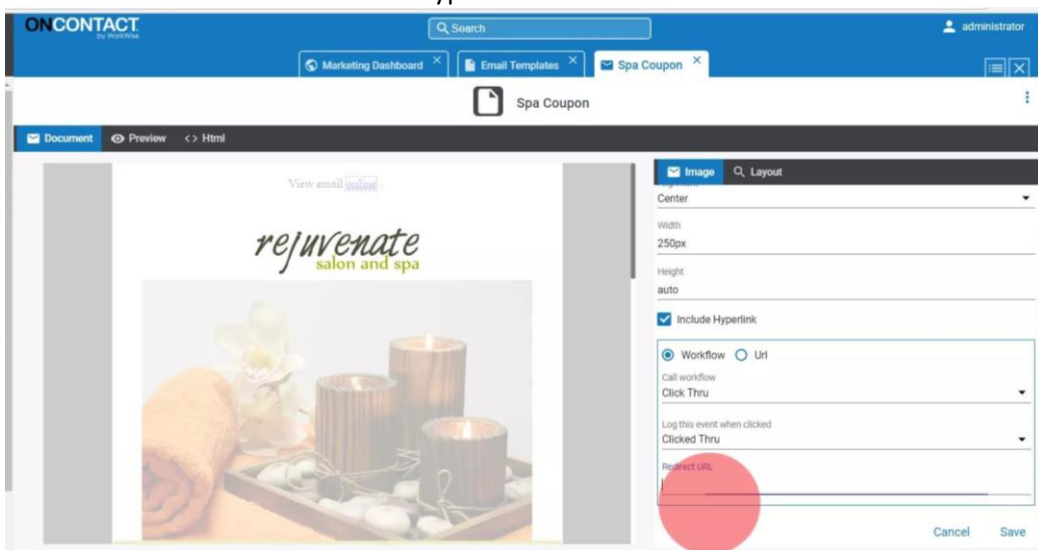
4. We selected hyperlink. Scroll down.



5. Select Click Thru for Workflow.



6. Select Click Thru for Event Type.



TRACKING OPENS AND CLICK THRU

7. Save your changes.

The screenshot displays the ONCONTACT software interface. At the top, there is a blue header with the ONCONTACT logo, a search bar, and the user name 'administrator'. Below the header, there are tabs for 'Marketing Dashboard', 'Email Templates', and 'Spa Coupon'. The main area shows a preview of an email template titled 'Spa Coupon'. The preview includes the text 'View email [going](#)', the logo 'rejuvenate salon and spa', and an image of spa items like candles and a towel. On the right side, there is a settings panel for the image, including options for 'Center', 'Width' (250px), 'Height' (auto), and 'Include Hyperlink'. The 'Include Hyperlink' section has radio buttons for 'Workflow' (selected) and 'Url', and a dropdown menu for 'Click Thru' set to 'Clicked Thru'. Below this, there is a 'Log this event when clicked' dropdown also set to 'Clicked Thru', and a 'Redirect URL' field containing 'www.workwisellc.com'. At the bottom right of the settings panel, there are 'Cancel' and 'Save' buttons.